

**BHARATI VIDYAPEETH (DEEMED TO BE UNIVERSITY) MEDICAL
COLLEGE, PUNE**

DEPARTMENT OF COMMUNITY MEDICINE

Pneumonia Research Initiative in Rural Areas and Urban Slums of Maharashtra

Following Validated and pretested Tools were used for Behavioral Change (BCC) activity of mothers during the implementation of Pneumonia project titled “Pneumonia Research Initiatives in rural areas and urban slums of Maharashtra”

The pictorial mother’s tool was used to conduct first round of BCC activity by project appointed field supervisors.

The Audiovisual film was used for conduction of the second round of BCC activity.

BCC TOOLS LINK -

https://drive.google.com/open?id=16GMjZysdrq4rSlh_X8tW6MAB_mvmxAM1